

2428/301

**SOCIAL PSYCHOLOGY AND
HUMAN DEVELOPMENT**

Oct. / Nov. 2022

Time: 3 hours



THE KENYA NATIONAL EXAMINATIONS COUNCIL

**DIPLOMA IN SOCIAL WORK AND COMMUNITY DEVELOPMENT
MODULE III
(SOCIAL WORK OPTION)**

SOCIAL PSYCHOLOGY AND HUMAN DEVELOPMENT

3 hours

INSTRUCTIONS TO CANDIDATES

This paper consists of EIGHT questions.

Answer FIVE questions in the answer booklet provided.

Maximum marks for each part of a question are as indicated.

Candidates should answer the questions in English.

This paper consists of 2 printed pages.

Candidates should check the question paper to ascertain that both pages are printed as indicated and that no questions are missing.

1. (a) (i) Explain the meaning of the term 'social perception.' (2 marks)
(ii) Analyze the **four** types of social perception. (8 marks)
(b) Highlight **five** agents involved in the socialization process. (10 marks)
2. (a) Analyze **five** characteristics of a society. (10 marks)
(b) Describe **five** types of groups. (10 marks)
3. (a) Highlight **five** functions of norms in the society. (10 marks)
(b) Explain **five** benefits of social psychology to a society. (10 marks)
4. (a) Outline the **five** psycho-sexual stages of human development. (10 marks)
(b) Analyze **five** factors influencing the social environment. (10 marks)
5. (a) Highlight **five** components of culture. (10 marks)
(b) Analyze **five** factors influencing social interaction in a society. (10 marks)
6. (a) Describe the **five** stages in the process of group formation. (10 marks)
(b) (i) Explain the meaning of the term 'acculturation.' (2 marks)
(ii) Highlight **four** ways in which acculturation occurs in a society. (8 marks)
7. (a) Explain **five** negative effects of Information Communication Technology (ICT) on the social development of young people in Kenya. (10 marks)
(b) Analyze **five** roles of family as the basic unit of a society. (10 marks)
8. (a) (i) Distinguish between the terms 'ethics' and 'morals'. (4 marks)
(ii) Explain **four** factors that influence ethical behaviour in the society. (8 marks)
(b) Explain each of the following terms as used in social psychology:
(i) social cognition; (2 marks)
(ii) altruism; (2 marks)
(iii) assimilation; (2 marks)
(iv) collectivism. (2 marks)

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